

Unless otherwise noted, all published rates include a posting on the Shopping Pages of DailyCamera.com, ColoradoDaily.com, BroomfieldEnterprise.com and BuffZone.com. Your ad will appear exactly as it does in print and will be posted online during the run of the print schedule plus seven additional days.

In addition to the print rate, you will be charged \$25 to \$30 per month for the online posting of your ads. This a one-time fee per month regardless of the number of print ads scheduled.

Rate card effective Aug. 1, 2008.

### Modular Rates

Rates	Open		13X		26X		52X	
	M-Th	Fri	M-Th	Fri	M-Th	Fri	M-Th	Fri
Full page	\$1,470	\$1,890	\$882	\$1,134	\$698	\$898	\$500	\$643
Junior page	882	1,134	617	794	516	663	406	522
1/2 page	735	945	551	709	478	614	382	491
2/5 page	588	756	470	605	403	518	341	438
1/3 page	483	621	411	528	341	438	309	397
1/4 page	382	491	331	425	279	359	257	331
1/5 page	318	408	279	359	240	308	223	287
1/8 page	206	265	184	236	160	206	151	194
1/10 page	171	219	154	198	136	175	129	166

- **By-the-inch advertising** is available at \$27 per column inch Monday through Thursday and \$35 per column inch on Fridays.
- **Guaranteed Ad Placement:** Ad placement may be guaranteed for a 10% additional charge.
- **Campus Rates:** Departments and official organizations at CU can advertise at a 25% discount from regular retail rates. A university "A-Card" or "IN" is required.
- **Non-Profit Rates:** Non-profit organizations can advertise at a 25% discount from regular retail rates. Proof of fax-free status is required.

### Color Rates

Color's greatest strength is its power to attract the reader's attention ... it boosts in-depth reading more than 60% compared to black-and-white ads.

Per inch, per insertion \$3/inch

### Deadlines

Edition	Scheduling & Materials	Measurements	
		Columns	Inches
Monday	Noon, Thursday	1	1.74
Tuesday	Noon, Friday	2	3.61
Wednesday	Noon, Monday	3	5.48
Thursday	Noon, Tuesday	4	7.34
Friday	Noon, Wednesday	5	9.21

The Colorado Daily is 9.21" wide by 11" deep, five columns per page. Gutter width is 0.125".

### Online Rates

Reach 83,000 unique readers online for only \$25 per thousand.

### Local Knowledge. Total Coverage.

Call your advertising consultant today at 303.473.1400.

